

Testimonials from Healthcare Professionals

"...the perfect addition to her Personal Health Record and the hospital's Electronic Health Record since it enables her to document her thoughts and experiences in a way that complements the objective healthcare data gathered during the care process." – **John D. Halamka, MD, MS, Chief Information Officer at Harvard Medical School & Beth Israel Deaconess Medical Center, gives kudos to C101 tool for bringing order to wife's cancer journey**

<http://geekdoctor.blogspot.com/2012/01/cool-technology-of-week.html>

"This planner is an invaluable tool in laying the foundation for patients as they begin their journey into the world of cancer. They cannot control the fact that they have cancer, but they can take charge of the information they have, the team they choose, and choices they make, and this planner has helped empower them to be organized and in charge. Every single patient I have given this planner to has taken it with relief and determination on their face, as they come to grips with the reality of their diagnosis. This tool is just what they need to help them walk through their journey in an organized and informed manner. And I feel like I have a very valuable gift to give these patients! Thank you, CANCER101! – **LuAnn Roberson, RN, CBPN-I, Scottsdale Medical Imaging at Scottsdale, AZ**

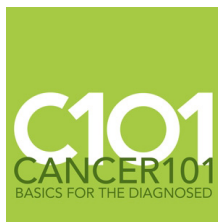
"The CANCER101 Planners have been an excellent resource for my cancer patients and their families. Being diagnosed with cancer is difficult enough. Having pertinent information from a reputable source in a concise, easily understood fashion makes it easier for the patient to understand their diagnosis and, ultimately, treatment options. I will continue to support CANCER101 without reservation." – **Tobi Greene, MD, Hackensack University Medical Center, Hackensack, NJ**

"I have had the opportunity to thoroughly review the materials and have shared these with Barbara A. Ward, MD, Medical Director of the Breast Center at Greenwich Hospital. C101 is a well conceived, carefully constructed and professionally presented program for use with breast cancer patients and their caregivers. I am amazed at [your] foresight in giving patients an opportunity for long-range planning in their cancer treatment. This is not only practical, but, on a less obvious level, offers hope and security for newly diagnosed breast cancer patients. I love it!" – **Jan Larkin, RN, BSN, Nurse Coordinator, Breast Center at Greenwich Hospital**

"The CANCER01 planner is a fantastic tool for patients, their families and the medical community. [During the pilot study] I found the planners helped my patients be better prepared, organized and informed thus allowing me to focus on the important medical issues at hand." – **Dr. Deborah Axelrod, Director of Clinical Breast Services, NYU Cancer Institute and Director of Community Cancer Education and Outreach NYU Hospital Center**

"CANCER101 Planners are a wonderful resource for our patients." – **Leonard Sender, MD, UC Irvine Medical Center, Orange, CA**

"Our patients request the CANCER101 Planners more than any other [resource]." – **Patricia Robinson, Program Coordinator, UC Davis Cancer Center, Sacramento, CA**



“Staying organized is one of the biggest challenges when faced with an unexpected, complex medical condition. The C101 Planner has found a way to put all of the details needed in a convenient, portable size that is easy to use and understand. It makes scheduling procedures easier when all appointments are readily available in a ‘one-stop’ resource. I love this tool. Don’t ever stop producing it!” – **Sue Bowman, RN, York Cancer Center, York, PA**

“Patients love the Planner and the format is great! Thank you again.” – **Lynda Oliveros, RN, BSN, MD Anderson Cancer Center, Orlando, FL**

“This tool is always received so well by our cancer patients and they really appreciate that it is so compact... the folders are really helpful too. Thank you for this opportunity.” – **Helen Swanton, Sarasota Memorial Health Care System at Sarasota, FL**

“It is all great- they love having everything in one spot. All of my patients have loved them. Each new patient gets one when they come to the Cancer Center. Great work, these are a big plus to give to patients.” – **Gale Coddington, McKee Cancer Center at Loveland, CO**

“Our clients have loved receiving these planners in our Comfort Totes given to newly diagnosed women with breast cancer. They are so useful to help organize their upcoming journey through the medical system. As a breast cancer support and information center, we feel so grateful to have these amazing organizers available for our clients, and at such a low cost. Thank you!” – **Courtney Istre, Breast Cancer Connections at Palo Alto, CA**

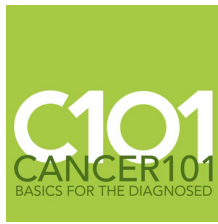
“Patients love the expandable file for their bills, insurance and the fact that everything is together. They love the notes, the Medical history and Appointment Tracker part. They feel it helps them when they go from appointment to appointment to have it all there from the last visit. Good job and very well done.” – **Pam Green, RN, Elkhart General Hospital at Elkhart, IN**

“The entire planner is valuable. Thank you for developing such valuable tools to help individuals make the cancer journey easier to travel by having a very portable organizational planner tool and the accordion file to keep large paperwork and materials organized.” – **Debra Rivey, Montana Cancer Specialists at CMC at Missoula, MT**

“This is such a great thing. I am proud to have this packet to give my patients.” – **Melissa Craft, RN PhD AOCN, Breast Imaging of Oklahoma at Edmond, OK**

“The whole planner is great. My patients love it! Also love the smaller size of the book - patients say it's easier to carry.” – **Eileen Overfelt, RN, BSN, Carroll Hospital Center at Westminster, MD**

“Thank you for developing a planner that goes over everything I teach my patients during their chemo education appointment.” – **Michelle Maroniari, MS, PA-C, Associates in Oncology/ Hematology at Rockville, MD**



“Thank you so much for sending us the wonderful planners. They are not only a great idea, but they are also thoughtfully and well put together. We at LCCP greatly appreciate you sharing these tools as well as your overwhelming generosity.” –**Christina Santiago, Lesbian Community Cancer Project at Chicago, IL**

“The original planners were great but the new revised versions-FANTASTIC!!!!!!” –**Sharon Adell, RN NP, Providence Breast Health Center at Burbank, CA**

“The planners are wonderful. All of our staff and physicians have reviewed the material and think it is outstanding. They are even better than we had hoped for. Thanks and appreciation for giving us these wonderful gifts to pass on to our lovely patients. There is no way I would be able to carve these out of our very tight budget. Bless each of you at Cancer101 for this great achievement!” –**Kristy Peters, Saint Joseph Breast Center at Lexington, KY**

“I have received the planners, taken a close look through them and began distributing to our patients. They are great!!! I love them. In fact I have already had requests from patients with other diagnosis of cancer (not breast) and had to offer other resources. I am looking forward to the planners you will be distributing for the "not breast" patients.” –**Laurie A. Gates, LICSW, Jordan Hospital Cancer Center at Plymouth, MA**

“We have received the planners and we all love them. We already gave away two today and both women were very grateful. Thanks so much for this wonderful tool to help women with breast cancer. It just helps us to fulfill even more our mission to support the women affected by breast cancer that come to us to get their bras and prosthesis.” –**Dr. Vera Packard, HERS Breast Cancer Foundation at Fremont, CA**

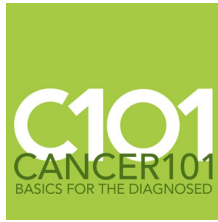
“The planners are wonderful! They will be a great asset to our Comprehensive Breast Care Center Coordinator when she does in-depth one-on-one patient teaching to women before their surgeries. I also find it contains other useful information that I can use, through my support services program, for patients with other cancer diagnosis.” –**Dottie Williams, Regional Cancer Center at Utica, NY**

“I cannot thank you enough for the outstanding binders. As we roll out our Navigator program we will utilize the binder with each patient. We are excited about our new program and we are looking forward to your mentorship.” – **Cathy Claveria, CHRISTUS Spohn Cancer Network at Corpus Christi, TX**

“The planners are awesome. Thanks again for this great resource.” –**Deanna Bitner, RN,BSN, Oaklawn Hospital at Marshall, MI**

“The planners arrived and they are great! They were worth waiting for! Thanks.” –**Carole Chell, Avera Cancer Institute at Sioux Falls, SD**

“I received the planners and I am so very impressed by how nicely they came out. I thank you so much for sending them to me. I am sure the patients will also find them very useful. The work that was put into them is apparent. I know they will be well received. Again, thanks so much, boy I have a lot to be thankful for this year!!!” –**Debbie Williams, RN, Alexian Brothers Medical Center at Elk Grove Village, IL**



“I think they look great. I especially like your file as I encourage patients to keep copies of their pathology reports and treatment. Thanks so much.” –**Nancy Welty, RN, St. John's Hospital at Maplewood, MN**

“The planners are wonderful! I do so appreciate your sending to us and I look forward to sharing with our patients. Thanks again.” –**Sandra Karpinsky, Baptist Hospital East at Louisville, KY**

“We are very pleased to be able to deliver these to our patients. Thank you for your continued commitment to make this happen.” –**Deborah A. Stewart, RN, BSN, Johns Hopkins Breast Center at Baltimore, MD**

“Thank you!!! I love the planners just received them and gave my first one out today. Thank you for providing such a great service to our patients, I myself am a survivor. God Bless your future efforts.” – **Leslie J. Biernat, RN, St. Luke's Medical Center at Milwaukee**

“As an administrator at a cancer care community and a cancer survivor, C101 provides a resource that every cancer patient could possibly need. It is a map that provides guidance through the complex and demanding journey that starts with a cancer diagnosis. This tool offers comprehensive information that anyone impacted by cancer can utilize. C101 provides a sense of direction which is very invaluable on the cancer road.” – **Migdalia Torres, LCSW, Gilda's Club New York**

“The C101 planner is a fantastic tool for patients. There really isn't anything currently available with this breadth of support for patients.” – **Pat Stachiw, Medical Librarian, NYU Hospital Center**

“Well received by patients, thorough and easy to use.” – **Jane Rolf, RN, MSN, Munson Healthcare at Traverse City, MI**

“I received the planners. They look great!! Thanks again, we love them.” – **Sandra Mazzeo, MPA, RT(R)(T), Clara Maass Medical at Center Belleville, NJ**

“Absolutely beautiful. Thanks so much!!” –**Janice Phillips, University of Chicago Medical Center at Chicago, IL**